

Electronic Communication of Non-Profit Organizations in A Global Society

UNIVERSITY OF ZILINA, FACULTY OF OPERATION AND ECONOMICS OF TRANSPORT AND COMMUNICATIONS, DEPARTMENT OF ECONOMICS, UNIVERZITNA 1, 010 26 ZILINA, SLOVAKIA

DAGMAR HRASKOVA

ZUZANA ROSNEROVA

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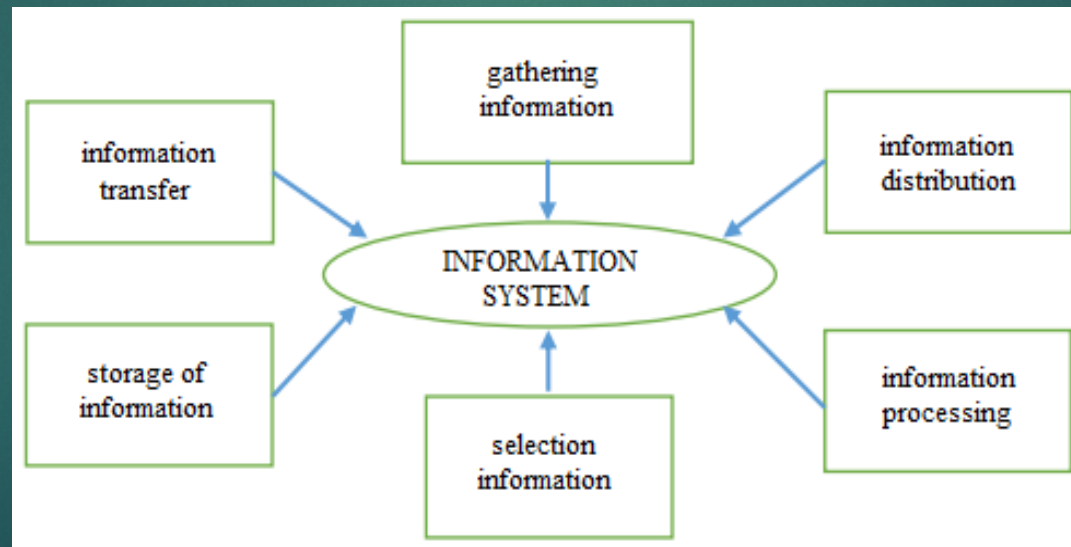
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Introduction

- ▶ E-government is basically the electronic functioning of government and the interconnection between the entities that fall within its coverage.
- ▶ Communication is important not only in terms of official matters, but also in the existence and successful operation of a non-profit organization in the market.
- ▶ At present, information, together with material, energy and financial resources, is one of the main factors determining progress in all fields of human activity.
- ▶ In today's modern world, electronic communication is one of the most widely used forms of communication between organizations through application software systems.

Introduction

- ▶ The information system consists of several activities, which include the collection of information, its processing, storage, retrieval and dissemination and the following figure shows the components of the information system.



The Aim of The Article

- ▶ The aim of the article is to analyze a new way of communication of non-profit organizations, which results from the new legislation, which was adopted under Slovakia in 2020 and came into force on June 1, 2020.
- ▶ Analytical methods were used in the article in order to evaluate the suitability of electronic mailboxes and their benefits in the environment of non-profit organizations

Methods

- ▶ Electronic mailboxes represent an effective way of communication of selected subjects with other parties.
- ▶ The year 2020 represents a certain milestone for the area of the Slovak non-profit sector, because the obligation to have an activated electronic mailbox also affected entities operating in the non-profit sector.
- ▶ Electronic mailboxes are used for electronic communication of citizens and entrepreneurs with public authorities and their goal is to achieve more efficient and faster communication of these entities with the public administration.
- ▶ The activation of an electronic mailbox is a process in which it is possible to use it for the electronic delivery of messages to a given entity from public authorities. In practice, this means that, by means of an activated electronic mailbox, it is possible to take electronic decisions from public authorities which have the same legal effect as if they had been delivered in paper form.

Results and Discussion

- ▶ We consider the introduction of electronic mailboxes for the area of non-profit organizations to be a beneficial tool, not only for the non-profit organizations themselves, but also for the state.
- ▶ **Benefits of electronic mailboxes:**
 - ▶ Time savings achieved through electronic communication channels, i.e. the Internet. This eliminates time constraints.
 - ▶ Accessibility, where it is now possible to send various official documents from all places thanks to the Internet.
 - ▶ Financial savings.
 - ▶ Security.
 - ▶ Awareness.
 - ▶ The establishment of an electronic mailbox is free of charge and only certain services are charged, which are above standard and are enshrined in a decree of the Office of the Government of the Slovak Republic.

Conclusion

- ▶ With the advancing time, which is constantly advancing and is associated with the development of digitization, which has great potential for Slovakia and is not the only reason why our country is increasingly focusing on digitization.
- ▶ Digitization has in the past affected certain categories of entities, including public authorities and legal entities, but as of 1 June 2020, digitization has also covered entities operating in the non-profit sector for which electronic mailboxes have been set up for more efficient communication.



Thank you for your attention